



## Arkadin Assists St Vincents and Mater Health Meet the Changing Needs of Business through Conferencing

*Conferencing Solutions Reduce Travel Needs, Increase Productivity and Save Time*

**Sydney, Australia – November, 21, 2006** – The Mission of the Sisters of Charity is to nurture and care for all humanity. St Vincents and Mater Health, a leading medical, surgical and research facility at the forefront of innovation in areas including cardiac, lung and bone marrow transplantation, has implemented a new conferencing solution from Arkadin that allows them to better serve this mission by improving communications among doctors and others affiliated with the hospital.

St Vincents and Mater Health were not only looking for a solution for their doctors to save time and effort commuting to and from their six campuses, they were also looking for a simple, easy to use communication method which they could implement throughout the entire hospital quickly and efficiently. Doctors are often involved in educational seminars where they discuss the latest procedures, medications, and transplantations with other doctors & nurses all over the world. Doctors also use conferencing to discuss new research, clinical trials, & safety alerts, medication trends & policies.

“In addition to the ease of use of the ArkadinAnytime conferencing service, we were extremely impressed with their ability to seamlessly roll out the service throughout the entire campus. With a sizable organisation like ours, you look for reliable services that are easy to use (no need to pre-schedule), simple to administer, and reflective on the bottom line,” said Vanessa Param, Vendor Manager ITSC. “Arkadin conferencing allows us at St Vincents and Mater Health to work smarter and achieve our objectives faster resulting in better patient care, which is what we continually strive for.”

“Now that we are using Arkadin’s audio and web conferencing services, we’ve seen travel time significantly reduced, productivity improved and our doctors’ valuable time used much more effectively. Arkadin’s recording feature is also a key benefit for us. It enables our doctors to listen to consultations at a later date or to go back for affirmation on a discussion,” added Param. “Another real benefit was Arkadin’s transparent invoices. Arkadin provides a clear and detailed invoice that is quickly and easily reconciled. This alone saves us hours of effort.”

“Companies and organizations such as St Vincents and Mater Health are increasingly interested in a complete conferencing solution, not just an off the shelf product,” said David Hartley, Managing Director of Arkadin Asia Pacific. “More and more our customers are demanding services such as advanced audio and web conferencing, easy to use web interfaces, live operators when necessary, and simple, clear billing. We are pleased to provide an organization such as St Vincents & Mater Health with such services that allow them to better serve their crucial mission.”

### About St Vincent & Mater Health

In 1838, five Irish Sisters of Charity migrated to Sydney, Australia. The Sisters mission was clear: to assist the poor and disadvantaged. Their early work included helping convict women and children in Parramatta. In 1857, the Sisters of Charity established St Vincent's at Potts Point as a free hospital for all people, but especially for the poor. Three of the Hospital's founding Sisters were professional nurses, having trained in France and they brought their knowledge to the colony. From its humble origin of 22 beds, the demand for St Vincent's services led it to move to its current site at Darlinghurst (Victoria Street) in 1870. Since then the hospital has grown into a leading medical, surgical and research facility and has been the forefront of innovation in areas including cardiac, lung and bone marrow transplantation. It provides a full range of adult diagnostic and clinical services. For more information please visit [www.svph.com.au](http://www.svph.com.au) or contact Vanessa Param on +612 8382 9042.

### About Arkadin

Arkadin ([www.arkadin.com](http://www.arkadin.com)) provides professional conferencing services that enable organizations of all sizes, including Fortune Global 500 companies, to better communicate and collaborate using customizable, cost-efficient,



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user-friendly solutions. With operating centers across Asia, Europe and North America, Arkadin's core services, ArkadinAnytime, ArkadinEvent and ArkadinDataNow, and best-in-class customer support allow Arkadin to virtually connect people anywhere around the world facilitating easy and cost-effective information sharing and discussion. With a customer base including organizations such as Spirent Communications, HMV, Volvo, United Funds for UNICEF, Oracle Japan, Credit Suisse First Boston Securities, Calyon Securities, Terumo and Kawasaki Heavy Industries, Arkadin's unique global capabilities and localized service allow individuals to seamlessly communicate using integrated audio and web conferencing services wherever and however they choose.

## **Media Contacts:**

### **Arkadin**

Vicky Labroski  
Marketing & Sales Support Manager, Asia Pacific  
Arkadin Global Conferencing  
Phone: +612 99224211 or 1800 079 469  
Email: [v.labroski@arkadin.com](mailto:v.labroski@arkadin.com)

### **St. Vincents & Mater Health**

Vanessa Param  
Vendor Manager ITSC  
St Vincents & Mater Health  
Phone: 02 8382 9042  
Email: [vparam@stvincents.com.au](mailto:vparam@stvincents.com.au)